



BILSTEIN SERIES SPONSOR FOR SOUTHWEST RALLY CUP THROUGH 2012

Poway, California January 18, 2010

Bilstein Shock Absorbers, a major supporter of the Southwest RallyCup series since 2008, just announced a three-year Title Sponsorship of the Series, which will extend now through the 2012 race season. The official announcement was made by the series organizers to attendees of the annual Southwest RallyCup awards banquet on January 16, 2010.

Also announced at the banquet was the introduction of the Bilstein Cup Class for 2WD competitors who run Bilstein product on their vehicle the entire season. In addition to contingency funds for 1st through 5th place class finishers, the Bilstein Award for Racing Excellence will be presented to the overall points winner.

Organized as a non-profit in 2004 and officially recognized by Rally America, the sanctioning body for national and regional rally events in the USA, the Southwest RallyCup series supports the advancement of the sport of performance stage rally in the Southwest region of the United States. The 2010 season currently features 6 events over 6 weekends, and is promoted as an attainable entry point for individuals interested in participating in the sport.

Bilstein offers a complete selection of shock absorbers for most vehicles. For more information visit the website at: www.bilsteinUS.com or call 1-800-537-1085.